

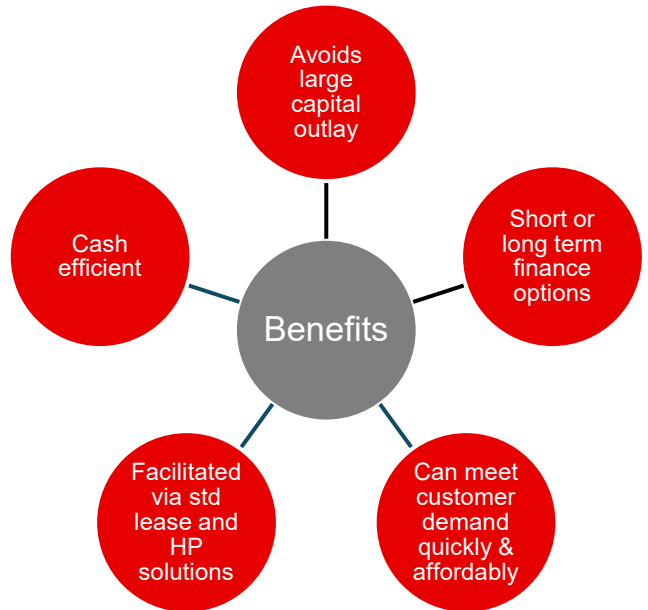
Rental Fleet Finance

Mitsubishi HC Capital Europe

can help alleviate the financial challenges of purchasing multiple trucks for own book rental fleet with our **Rental Fleet Finance** solution.

It is designed to help Dealers who wish to grow their 'own book' rental fleet by acquiring new or replacement stock in a cash efficient way. Enabling fleets to be upgraded or having stock items ready for new contract deployment.

Read how our solution has helped one dealer ...



Background

Lima Heftruck Service provides rental and purchasing options for forklift trucks and wanted to grow its business by servicing new customers and needed the right financing to make this a reality.

Challenge

Financing stock and rental equipment is used as a purchasing strategy for its long-term rental fleet, but they needed a solution that enabled them to buy machines for customer contracts whilst efficiently managing their cash flow.

Result

Getting the right solution in place was vital for LIMA to realise its growth ambitions. After assessing finance providers, the company chosen was Mitsubishi HC Capital Europe because of its flexible and helpful approach, this really stood out compared to other funders.

Thanks to support from MHCEU, Lima Heftruck Service has the financing in place to purchase machinery that it can hire out to new customers without worrying about cash flow.

Having a reliable financing partner is intrinsic to their growth plans. The package agreed has given the company confidence that, as and when new contracts are signed, they will be able to purchase the necessary equipment on lease with Mitsubishi HC Capital Europe without any issues or surprises to overcome.

"We received the competitively priced, flexible financing we need to grow the business. But good service matters too, and Mitsubishi HC Capital Europe are always quick to react to our needs."

Thomas Kuijpers, Managing Director,
Lima Heftruck Service



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